



Iryna Humeniuk

Date of birth: 12/03/1979 | **Place of birth:** Kamianets-Podilskyi, Ukraine |

Nationality: Ukrainian | **Email address:** humeniukii@pdatu.edu.ua

WORK EXPERIENCE

 **HIGHER EDUCATIONAL INSTITUTION "PODILLIA STATE UNIVERSITY" – KAMIANETS-PODILSKYI, UKRAINE**

ASSOCIATE PROFESSOR – 01/09/2024 – CURRENT

Key Duties and Responsibilities

- **Instruction and Curriculum Development:**
 - Design and deliver undergraduate and graduate courses in **English language, literature, linguistics, and cultural studies**, utilizing diverse pedagogical methods.
 - Develop **syllabus content, instructional materials, and assessments** to ensure course rigor and alignment with departmental and institutional learning objectives.
 - Maintain an average teaching load per semester as defined by department policy (600 hours per year).
- **Student Mentorship and Advising:**
 - Provide **academic and career advising** to both undergraduate majors/minors and graduate students, including guiding thesis and dissertation research.
 - Serve on **student review and examination committees** (exams, defense panels).
- **Departmental and Institutional Service:**
 - Actively participate in **departmental, college, and university committees** related to curriculum, faculty search, student affairs, and academic policy.
 - Contribute to the **accreditation and assessment efforts** of the department and the foreign language programs.
 - Assist in **program development and reform** to enhance the visibility and quality of the English language track.
- **Scholarly Activity (Expected at this Rank):**
 - Maintain an **active research agenda** in a relevant field (TESOL).
 - **Publish peer-reviewed research** (articles, books, book chapters) and present findings at national and international conferences.

UNIVERSITY DEPARTMENT HEAD – 29/03/2019 – 31/08/2024

Key Duties and Responsibilities

1. Academic and Administrative Leadership

- **Strategic Planning:** Develop and implement the department's **strategic vision, goals, and operational plans**, ensuring alignment with college/university missions.
- **Curriculum Oversight:** Ensure the **quality and integrity of all foreign language programs** (French, German, English as a Foreign Language, Latin), and lead periodic program reviews and accreditation efforts.
- **Scheduling:** Manage course scheduling, room assignments, and faculty workload distribution across all languages and levels.

2. Faculty and Staff Management

- **Personnel Decisions:** Oversee all **faculty hiring, retention, promotion, and tenure processes** in accordance with institutional policy.
- **Evaluation and Mentoring:** Conduct **annual performance reviews** for all departmental faculty and staff; mentor junior faculty in teaching, scholarship, and service.
- **Conflict Resolution:** Address and resolve departmental issues, including faculty and student grievances.

3. External Representation and Development

- **Liaison:** Serve as the **primary liaison** between the department and the college administration (Dean's office), other departments, and external stakeholders.

- **Recruitment and Outreach:** Lead efforts to **recruit and retain students**; promote the value of language study within the university and community.
- **Fundraising and Grants:** Seek external funding opportunities, including grants and donations, to support departmental initiatives and student activities.

HEAD OF INTERNATIONAL OFFICE – 01/03/2018 – 28/03/2019

Key Duties and Responsibilities

1. Strategic Leadership and Administration

- **Strategic Direction:** Develop, implement, and manage the university's comprehensive **internationalization strategy**, aligning it with institutional goals for global engagement, student recruitment, and academic reputation.
- **Partnership Development:** Identify, negotiate, and maintain **strategic international partnerships** (exchange agreements, MOUs) with foreign universities and organizations.
- **Team Management:** Provide **leadership, supervision, and professional development** for International Office staff responsible for admissions, advising, recruitment, and study abroad.

2. International Student Services and Compliance

- **Immigration Compliance:** Serve as the designated institutional official and ensure strict **compliance with national and international immigration regulations** (visa regulations) for Peace Corps volunteers and visiting scholars.
- **Advising and Support:** Oversee the provision of comprehensive **advising services** to international students on academic, cultural adjustment, financial, and immigration matters.

3. Global Mobility and Recruitment

- **Recruitment Strategy:** Lead the development and execution of the **international student recruitment strategy**, including market analysis, agent management, and participation in overseas recruitment events to meet enrollment targets.
- **Education Abroad:** Manage and promote **study abroad, student exchange, and faculty-led programs** for outbound domestic students, ensuring safety, quality, and academic rigor.
- **Risk Management:** Develop and maintain protocols for **health, safety, and emergency response** for students and faculty traveling abroad.

TEACHER OF ENGLISH – 01/09/2016 – 28/03/2019

Key Duties and Responsibilities

- **Instruction and Pedagogy:**
 - Teach a range of **English language courses** (General English, ESP, Business English) to undergraduate and graduate students.
 - Employ diverse, effective **pedagogical methods** to facilitate student learning, critical thinking, and fluency in English.
 - Prepare and deliver lectures, seminars, and practical sessions as required by the curriculum and departmental schedule.
- **Curriculum and Assessment:**
 - Design, update, and implement **course syllabi, lesson plans, and teaching materials** in accordance with departmental standards and educational objectives.
 - Develop and administer **fair and effective student assessments** (quizzes, exams, essays, presentations), providing timely and constructive feedback.
 - Participate in the **curriculum review and modernization** process for English language programs.
- **Student Support and Mentorship:**
 - Hold **regular office hours** to provide academic support, tutoring, and consultation to students regarding course material and language proficiency.
 - Advise students on their academic progress and help them develop effective **language learning strategies**.
- **Departmental Service:**
 - Attend and actively participate in **departmental meetings, seminars, and training workshops**.
 - Contribute to the development and administration of **English language proficiency tests** for the department or university.
 - Undertake administrative tasks related to teaching, such as maintaining student records, reporting grades, and managing online learning platforms (Moodle, Google Classroom, Zoom).

Key Duties and Responsibilities

- **Instruction and Pedagogy:**
 - Teach a range of **English language courses** (General English, Theoretical Phonetics, Grammar, Lexicology, Practical English) to undergraduate and graduate students.
 - Employ diverse, effective **pedagogical methods** to facilitate student learning, critical thinking, and fluency in English.
 - Prepare and deliver lectures, seminars, and practical sessions as required by the curriculum and departmental schedule.
- **Curriculum and Assessment:**
 - Design, update, and implement **course syllabi, lesson plans, and teaching materials** in accordance with departmental standards and educational objectives.
 - Develop and administer **fair and effective student assessments** (quizzes, exams, essays, presentations), providing timely and constructive feedback.
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- **Departmental Service:**
 - Attend and actively participate in **departmental meetings, seminars, and training workshops**.
 - Contribute to the development and administration of **English language proficiency tests** for the department or university.

EDUCATION AND TRAINING

01/09/2021 – 31/12/2022 Kamianets-Podilskyi , Ukraine

MASTER IN MANAGEMENT Higher Educational Institution "Podillia State University"

Website <https://pdatu.edu.ua/> | Field of study Management and administration | Level in EQF EQF level 7

29/08/2006 – 01/11/2009 Chernivtsi, Ukraine

PHD IN GERMAN LANGUAGES Yuriy Fedkovych Chernivtsi National University

Website <https://www.chnu.edu.ua/en/> | Field of study Language acquisition | Level in EQF EQF level 8

01/09/2004 – 29/06/2005 Kamianets-Podilskyi , Ukraine

MASTER OF EDUCATION, TEACHER OF ENGLISH AND FOREIGN LITERATURE Kamianets-Podilskyi Ivan Ohienko National University

Website <https://eng.kpnu.edu.ua/> | Field of study Literature and linguistics | Level in EQF EQF level 7

01/09/1995 – 21/06/2000 Kamianets-Podilskyi , Ukraine

TEACHER OF RUSSIAN AND ENGLISH, AND FOREIGN LITERATURE Kamianets-Podilskyi Ivan Ohienko National University

Website <https://kpnu.edu.ua/> | Field of study Literature and linguistics , Teacher training with subject specialisation |

Level in EQF EQF level 6

LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
SPANISH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

management department processes

● PUBLICATIONS

2020

Philosophy of red color: linguistic and extralinguistic aspects

This article analyses various lingual and extra lingual researches on a red color, comparing the symbolic meanings of color, which used to be and still are specific for different cultural communities. The objective of the article is to identify peculiarities in the interpretation of red color in the subjective world of sensation and the objective world of fact and to provide the full study of this color perception and categorization based on phraseology.

Color lexis (including English phraseology) is a multidimensional phenomenon. It accumulates in itself the significant experience of society and the numerous stages of world knowledge by man. Having arisen at a certain stage of the development of the language system, color names at a conceptual level demonstrate a vivid example of a change in the process of cognition of the world by a person, confirms the thesis about the need for multi interval thinking, which allows one to observe any object from different cognitive positions.

The main conclusion of the article is that the study of the relations between lingual and extra lingual meanings of color in the semantics of idioms is the most important task of anthropocentric phraseology because in language are fixed and phraseologized precisely those figurative expressions that are associated with cultural and national standards, stereotypes, mythologisms for a certain community mentality, which serves as its spiritual equipment, psychological tool.

Humeniuk Iryna. Philosophy of red color: linguistic and extralinguistic aspects. Wisdom. Erevan. 2020. Vol.15. Issue 2. pp.188-198.

Authors: Iryna Humeniuk | **Journal Name:** Wisdom | **Volume, Issue and Pages:** Vol.15. Issue 2. pp.188-198. | **Publisher:** Armenian State Pedagogical University

Link <https://wisdomperiodical.com/index.php/wisdom/article/view/342>

2021

Mastering listening comprehension at ESP classes using ted talks

The paper demonstrates the results of the experimental research conducted during the first semester of the academic year 2020/21, including the remote learning period due to the Covid19 pandemic situation, at the lessons of English for Specific Purposes (ESP) (with students of Specialties 208 "Agrarian Engineering" and 141 "Electrical Engineering and Energy") at the State Agrarian and Engineering University in Podilia, Kamianets-Podilskyi, Ukraine. The research basically analyses how TED (Technology, Entertainment, and Design) Talks impact university students' listening comprehension and speaking skills. Online study support for ESP was personally created by the educators as a four-credit course due to ECTS in the Moodle Learning Management System (LMS) with the application of TED Talks, which was used for study purposes on the B1 level. The research sample is represented by 50 students majoring in Agrarian Engineering and 50 students majoring in Electrical Engineering and Energy, all of them enrolled in the mandatory subject of ESP. The subjects (students) were divided into the experimental and control groups. At the beginning of the course, the students wrote the pre-test, for their start level to be evaluated, and at the end of the semester - the post-test was done to check the achievements and probable benefits of TED Talks. The experiment results demonstrated the improvement of both groups while it was proved statistically that the experimental group showed better outcomes both in listening comprehension and speaking skills respectively. The questionnaires, distributed among the students, consisted of 5 questions, where they expressed their personal opinions about the e-learning process, and according to which the TED Talks influence on their listening and speaking skills was evaluated. The feedback of the questionnaires proved that the students mostly had a positive attitude concerning engaging TED Talks into the learning process, especially those who were involved in the experiment.

I. I. Humeniuk, O. I. Kuntso, N. A. Popel, Y. O. Voloshchuk // Advanced Education, 2021. – Issue 8(17). – pp. 27–34.

Authors: Iryna Humeniuk, Oksana Kuntso, Nadiia Popel, Yuliia Voloshchuk | **Journal Name:** Advanced Education | **Volume, Issue and Pages:** Issue 8(17), pp. 27–34. | **Publisher:** National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Link <https://ae.fl.kpi.ua/article/view/226733>

2021

Gender Markers in the English Picture of the World

Gender is determined as an ideological frame that assembles the idea of what it means to be a man or a woman in a certain culture, a non-linguistic category with linguistic ways of actualization. The article substantiates the key

theoretical problems concerning gender-marking based on English phraseology and their influence on the formation of the gender picture of the world.

The objective of the current paper is to analyze gender-marked phraseological units of the English language, which are the basic matrices of the phraseological picture of the world of a given cultural community, and to identify the frequency and impact of gender stereotypes on the development of the national picture of the English-speaking community, such as word, phraseology, paremia, text, which contain background knowledge and ways to reflect these meanings in the national picture of the world.

The paper's main conclusion is that the semantic basis of gender markers on the material of English phraseological units predominantly consists of stereotypical-associative units, which are perceived as social activity and characteristics of the images of both sexes with certain asymmetry for male denotata. The connotations of words can illustrate this inequality and the double standards between men and women.

I. I. Humeniuk // Wisdom, 2021. – 19 (3). – pp.100-113.

Authors: Iryna Humeniuk | **Journal Name:** Wisdom | **Volume, Issue and Pages:** Vol.19 (3), pp.100-113. | **Publisher:** Armenian State Pedagogical University

Link <https://wisdomperiodical.com/index.php/wisdom/article/view/506>

2022 **Challenges and innovation of management in higher education: Ukrainian dimension.**

Educational management is becoming a global priority as higher education institutions are recognizing the importance of offering high-quality, high-engagement teaching and learning experiences. The current research presents the analysis of educational management in higher institutions of Ukraine covering both the general state management and university management particularly. The article offers examination of world experience in the educational management, the impact of globalization, current challenges in education worldwide on the development of Ukrainian educational management. The methodology applied in the paper includes qualitative analysis method, method of critical induction, information reinterpretation, and finally generalization. Based on the research conducted it is stated that for the Ukrainian management in education, such notions as centralization and narrow-minded view of the professional competence of the manager still prevail. However, as the result of globalization, internationalization, and digitalization the impact of the managerial experience of the developed countries on Ukraine is essential; there are trends in the transition to a modern type of management education, strengthening its professional and personal orientation, the emergence of new educational programs competitive worldwide.

Humeniuk I., Humeniuk O., Matiienko O., Manghos E., Malyshev K.

Authors: Iryna Humeniuk, Oleksandr Humeniuk, Olha Matiienko, Elvira Manghos, Kostiantyn Malyshev | **Journal Name:** International Journal of Management and Production | **Volume, Issue and Pages:** V. 13. Issue 3. pp. 329-360. | **Publisher:** Mykolas Romeris University

Link <http://www.ijmp.jor.br/index.php/ijmp/article/view/1984>

2023 **University Education Standards in the Postmodern Context of Sustainable Growth.**

In the period of postmodern changes, trends for global cooperation and the development of the contemporary standards of university education are focused on the convergence of state higher education layouts in Europe to design an Area for Higher Education in Europe (EHEA), which will mainly strengthen worldwide competitiveness. The principles of university standards system modernization in the postmodern era are not the same but similar in both European and global educational environments. In general, they may be described as the triple-phased process of standardized assessment, combining a triangle of education, research, and innovation. Global cooperation trends and the adoption of common standards in European and world education enable university students and staff at different levels to be mobile without legal or other restrictions within the international community. The university has always been and remains a powerful structure that has survived many historical epochs. Thus, postmodern transformation processes in the university education sector have led to the need to review and reorganize the whole system of standardized assessment of a threefold set of knowledge, based on exploration and alteration, correlated with the conventional and contemporary university function, connected with producing new knowledge, that is not restricted to the national frameworks, but is worldwide, directed on the global cooperation, and development.

Roliak A., Humeniuk I. University Education Standards in the Postmodern Context of Sustainable Growth. Revista Romaneasca pentru Educatie Multidimensionala. 2023. – Vol. – 15. – No. 3, pp. 217-231.

Authors: Angelina Roliak, Iryna Humeniuk | **Journal Name:** Revista Romaneasca pentru Educatie Multidimensionala | **Volume, Issue and Pages:** Issue 22. pp. 38-44 | **Publisher:** SC INMANIFEST NETWORK SRL in partnership with LUMEN Publishing Iasi, Romania

Link <https://lumenpublishing.com/journals/index.php/rrem/article/view/5522>

2023

Development of prospective agricultural engineers' technical writing skills by means of online writing lab.

Technical writing skills allow prospective professionals to be competitive engineers, be effective at the workplace, reach high positions, and gain self-confidence in Agricultural Engineering. Therefore, technical writing is an integral part of English for Specific Purposes communication of prospective agricultural engineers. The current study aims to examine the influence of Online Writing Lab (OWL) resources on the development of students' technical writing skills. To achieve the outlined aim, a mixed research design was employed, which involved 58 Masters of Podillia State University. Two groups were formed based on students' preferences: experimental (n=28) and control (n=30). The Pearson criterion was used to process the results, which indicated that there was a statistically significant difference between the experimental and control groups in terms of their technical writing performances. The study has shown that using OWL resources positively influences the development of Master's technical writing skills. OWL can be considered an effective tool for teaching students technical writing. It engages and motivates the students in technical writing skills and further self-study. Additionally, the study revealed that the majority of the students have positive attitudes toward the use of OWL resources in the learning process.

Chaikovska O., Humeniuk I., Trofymenko A., 2023. Issue pp. 42-51

Authors: Olha Chaikovska, Iryna Humeniuk, Anastasiia Trofymenko | **Journal Name:** Advanced Education | **Volume, Issue and Pages:** Issue 23, pp. 42-51 | **Publisher:** National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Link <https://doi.org/10.20535/2410-8286.274944>

2024

Case study at ESP classes as mode of language adaptation to future engineering profession

In the current era of rapid modern society growth and Ukraine's integration into the European community, professional proficiency in English is a prerequisite for engineering personnel. This suggests that the national higher education system needs to meet new standards and that student's personal and professional qualities are essential. In this regard, it is crucial to realize that, to properly train future engineers, English language programs must imitate the most common professional scenarios to establish environments that are similar to those of professional foreign language communication. All of this is made feasible by employing the case study approach in English language lessons as a replicated model of an engineer's professional activities. The article aims to investigate and bolster the advantages of the case study approach for engineering students learning ESP. The experiment involved 82 engineering majors from the Podillia State University (Ukraine) who had finished the compulsory Business English course in the academic year 2022–2023. The respondents were divided into two groups: the first group learned languages using the conventional way, and the second group employed the case study approach. The data were confirmed using statistical calculation methods (namely the p-value). The experiment results support the theory that the case study methodology is a better approach to learning a foreign language than the conventional approach. The study findings show how useful the case study approach was, assuming both professional language proficiency and immersion in real-world language contexts.

Humeniuk I., Roliak A., Maksymets O., Nazarenko I., 2024. Issue 23. pp.15-20

Authors: Iryna Humeniuk, Angelina Roliak, Oksana Maksymets, Inna Nazarenko | **Journal Name:** Engineering for Rural Development | **Volume, Issue and Pages:** Issue 23. pp.15-20 | **Publisher:** Latvia University of Life Sciences and Technologies

Link <https://www.iitf.lbtu.lv/conference/proceedings2024/Papers/TF002.pdf>

2024

Virtual education space at ESP classes: challenges and perspectives

Higher education has moved to various online platforms in recent years, with virtual classes established following national norms during the COVID-19 pandemic and wartimes in Ukraine. Early engineering education, namely teaching ESP, is directly related to the development of soft skills like time management, teamwork, creative thinking, and digital literacy as well as practical talents like sketching, computer graphics, mechanism projecting, etc. This study examines qualitative data collected from second-year engineering students at the Higher Educational Institution "Podillia State University", Ukraine. The paper is based on instructors' thoughtful observations of instruction in both times of war and the COVID-19 pandemic. The research conclusions offer some important things to think about when assessing the virtual classroom long-term effects on language education and second-year study techniques. The results of this study showed that the use of technology in second-year engineering education, namely the TED Talks application, promoted creative teaching strategies, increased digital literacy, and improved teamwork. Even if online learning achieved its learning goals, there were drawbacks, such as social isolation and low motivation. The study highlights the value of looking at virtual language studios and integrating technology in early engineering education, providing chances for future research and curriculum development. These results are pertinent to educators worldwide who instruct second-year mechanical engineering students in ESP.

Humeniuk I., Trofymenko A., Kruk A., Melnyk I., Engineering for Rural Development, 2024. – Issue 23. – pp.21-27

Authors: Iryna Humeniuk, Anastasiia Trofymenko, Alina Kruk, Iryna Melnyk | **Journal Name:** Engineering for Rural Development
| **Volume, Issue and Pages:** Issue 23. pp.21-27 | **Publisher:** Latvia University of Life Sciences and Technologies

Link <https://www.iitf.lbtu.lv/conference/proceedings2024/Papers/TF003.pdf>