

Dear Scientists and Higher Education Applicants!
Department of Management, Public Management and Administration together with co-organizers of other educational institutions invites to participate in the work of the VIII International Scientific-Practical Internet-Conference "Actual Problems of Management and Administration: Theoretical and Practical Aspects", which will be held on May 4, 2023

Internet-Conference Main Subjects:

1. Management of socio-economic processes in the conditions of in the conditions of war and in the post-war period.
2. Transformation of the management system in the context of responding to today's challenges.
3. Modern paradigm of strategic, personnel, innovation, financial and insurance management.
4. Sectoral and regional aspects of management.
5. Management of projects and programs for the development of socio-economic systems in the context of European integration processes.
6. Public administration and public service.
7. Government policy and governance.
8. Public and business administration.
9. Marketing and logistics problems in globalization.
10. Modern information technologies in the management of enterprises and institutions.
11. Legal, documentation and accounting and analytical support of management decisions.

Conference languages:

Ukrainian, English

**Form of participation in the conference:
(in distance)**

**Participation in the conference is
FREE**

Program Committee of the Conference:

Volodymyr IVANYSHYN, Sc.D in Economics, Professor, Rector of Higher Educational Institution "Podillia State University"
Dmitry PARMAKLI, Sc.D in Economics, Professor at Comrat State University (Republic of Moldova)
Agata MALAK-RAWLIKOWSKA, dr. hab., Professor at Warsaw University of Life Sciences (SGGW) (Republic of Poland)
Krystyna KRZYŻANOWSKA, Prof. dr hab., Warsaw University of Life Sciences (SGGW)
Peter PLAVCHAN, Sc.D in Economics, Professor, Rector of University Danubius (Slovak Republic)
Irina YASINETSKA, Sc.D in Economics, Professor, Vice-Rector for Educational Work of Higher Educational Institution "Podillia State University"
Oksana BIALKOVSKA, Sc.D in Economics, professor, Vice-rector for Education, Research, Innovation and International Affairs of Higher Educational Institution "Podillia State University"
Mykola MISIUK, Sc.D in Economics, Professor, Director of Educational and Scientific Institute of Business and Finance of Higher Educational Institution "Podillia State University"
Alla CHIKURKOVA, Sc.D in Economics, Professor, Head of the Department of Management, Public Management and Administration of Higher Educational Institution "Podillia State University"
Larysa ZAHNITKO, Ph.D in Economics, Associate Professor, Head of the Scientific-Resarch Department of Higher Educational Institution "Podillia State University"
Yuliia HAIBURA, Ph.D in Economics, Associate Professor, Head's Assistant of Educational and Scientific Institute of Business and Finance of Higher Educational Institution "Podillia State University"
Anastasiia POLISHCHUK, Head of the International Relations Department, Ph.D. (Doctor of Philosophy)

**Conference organizing committee of the
Department of Management, Public
Management and Administration:**
Mykola ZHUK, Sc.D in Economics, Professor,
Nataliia POKOTYLSKA, Ph.D in Economics, Associate Professor
Oleh KUCHER, Ph.D in Economics, Associate Professor
Ella DOBROVOLSKA, Ph.D in Economics, Associate Professor
Larisa CHORNOBAY, Ph.D in Economics, Associate Professor
Yuri BILYANSKY, Ph.D in Economics,, Assistant
Oleksandr IVANYSHYN, Assistant

Conditions for participation in the conference

For participation in the conference send till **April 30, 2023** on the e-mail of the Organizing Committee of the Conference:

1. Application (according to the attached form);
2. Reports in electronic form;
3. Name files as in the example:
Petrenko_Zayava; Petrenko_Tezy.

***Reports will be published for discussion in
the form of electronic collection of conference
materials on the site university
and will be send for participants on email
addresses***

**PARTICIPANT'S APPLICATION
of the VIII International Scientific-Practical
Internet-Conference of Scientists and Higher
Education Applicants "Actual Problems of
Management and Administration: Theoretical
and Practical Aspects",
which will be held on May 4, 2023
Kamianets-Podilskyi**

Surname	
Name	
Patronymic	
Scientific Degree	
Academic Status	
Place of work / study (fully)	
Position / specialty, educational degree, course (for higher education applicants)	
Scientific Supervisor (for higher education applicants)	
Title of the report	
№ and the name of thematic direction	
Phone	
E-mail	

Requirements of Materials Execution:

Size of the report – to **4 full pages** A4 (taking into account figures, tables, formulas and references) in the form of an extension file *.doc або *.docx; font – Times New Roman, font size - 14; line spacing - 1,5; spacing – 20 mm; paragraph – 10mm; tables should be done in MS Word using a spreadsheet editor (the word "Table" is written in capital letters on the right (without quotation marks), and its name - in the center of the line).

The captions are placed under the figures (Fig. 1 - in the text; Fig. 1. - in the title). Names of figures and tables are required.

The author is responsible for the observance of copyright, the accuracy of the given facts, references to sources, names and titles.

Example of the report execution:

Maryna BODNAR,
Bachelor of Higher Education
Specialty «Management»
Scientific Supervisor: **Pokotylnska N. V.**
Ph.D in Economics, Associate Professor of the
Department of Management,
Public Management and Administration
Higher Educational Institution "Podillia State
University",
Kamianets-Podilskyi

**THE ESSENCE OF THE PERSONNEL POLICY
AS A TOOL OF EFFECTIVE ENTERPRISE
MANEGEMENT**

The main text, the main text [1, c. 226].

References

1. Yasinska Yu. R. Rational personnel policy on enterprise – successful formula of entrepreneurial activity. Bulletin of the Lviv Commercial Academy. Series: Economics. 2014. Issue, 46. P. 224-228.

Ministry of Education and Science of Ukraine
Higher Educational Institution "Podillia State
University"
Educational and Scientific Institute of Business and
Finance
The Department of Management, Public
Management and Administration
Agrarian University (UR) (Republic of Poland)
Warsaw University of Life Sciences (SGGW),
(Republic of Poland)
University of Applied Sciences in Tarnow (Poland)
University of Trade and Services in Poznan (Poland)
University of South Bohemia in Czech Budejovice (Czech
Republic)
Danubius University (Slovak Republic)
Comrat State University, Republic of Moldova
State Agrarian University of Moldova
(Republic of Moldova)
Technical University of Cartagena, Spain
National Scientific Center «Institute of Agrarian
Economics»
Mykolaiv National Agrarian University
VP NUBiP of Ukraine "Berezhan Agrotechnical Institute"

INVITATION
to the **VIII International Scientific-Practical
Internet-Conference of
Scientists and Higher Education Applicants**



**«Actual Problems of Management
and Administration: Theoretical and
Practical Aspects»
(Registering Ukrainian Institute of Scientific
and Technical Expertise and Information:
ID №208 dated 15.03.2023)**

May 4, 2023

Kamianets-Podilskyi

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Higher Educational Institution "Podillia
State University",**

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